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DESIGN detail

the architecture magazine

THE 'GALLOPING HORSE'
DOMINIQUE PERRAULT ARCHITECTURE

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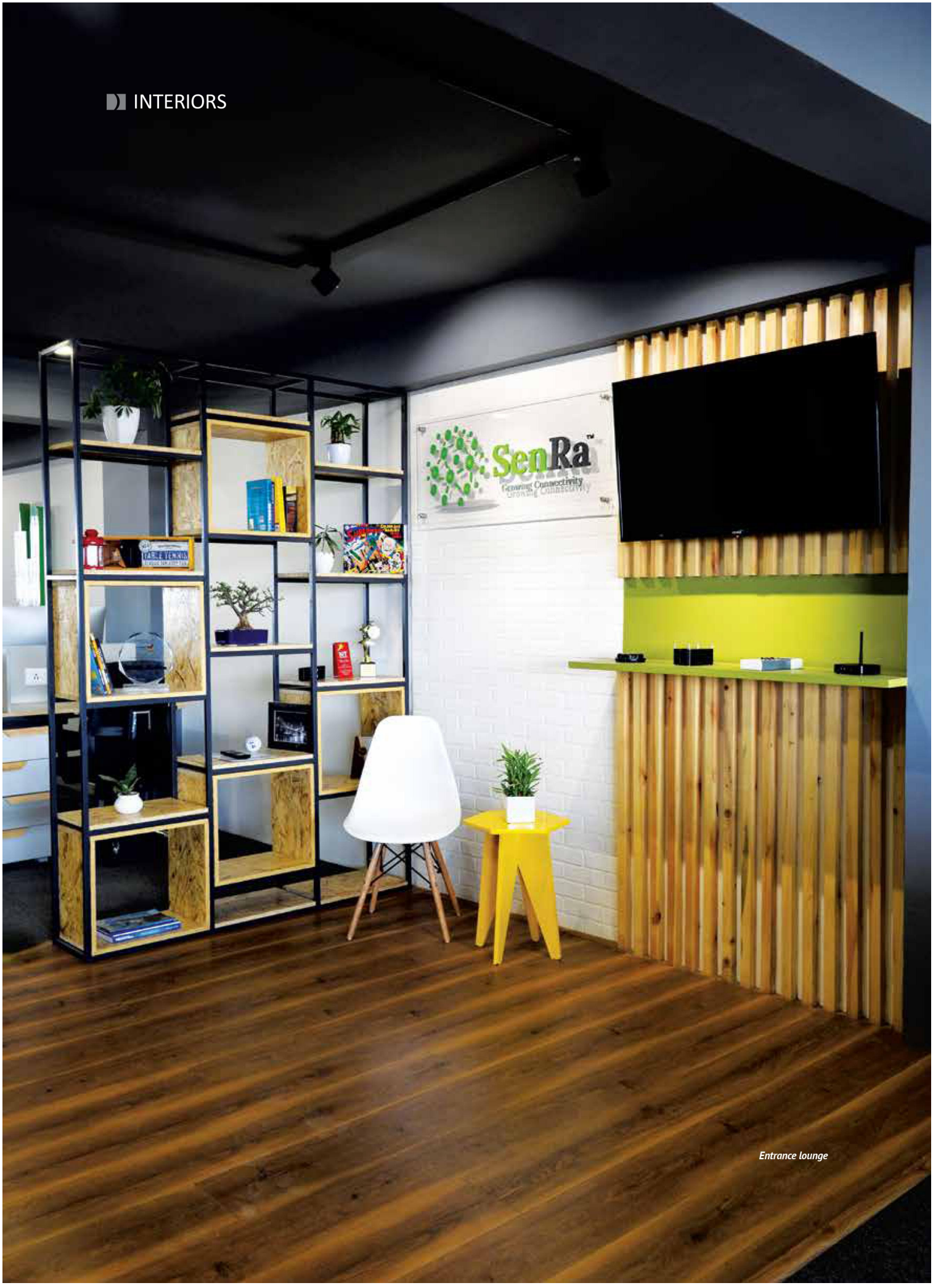
THE TIMELESS TRADITIONS OF KERALA
AR. VINOD KUMAR

GREY MATTER

Shelf at the entrance lounge displays company products

Text: ***Team Design Detail*** */ Photos:* ***Amit Bhatia***

It's no secret that office design can either enhance or dampen the company culture. SENRA, a US based company, had a similar approach while expanding and setting up their new office in India. They wanted to create an environment that could define

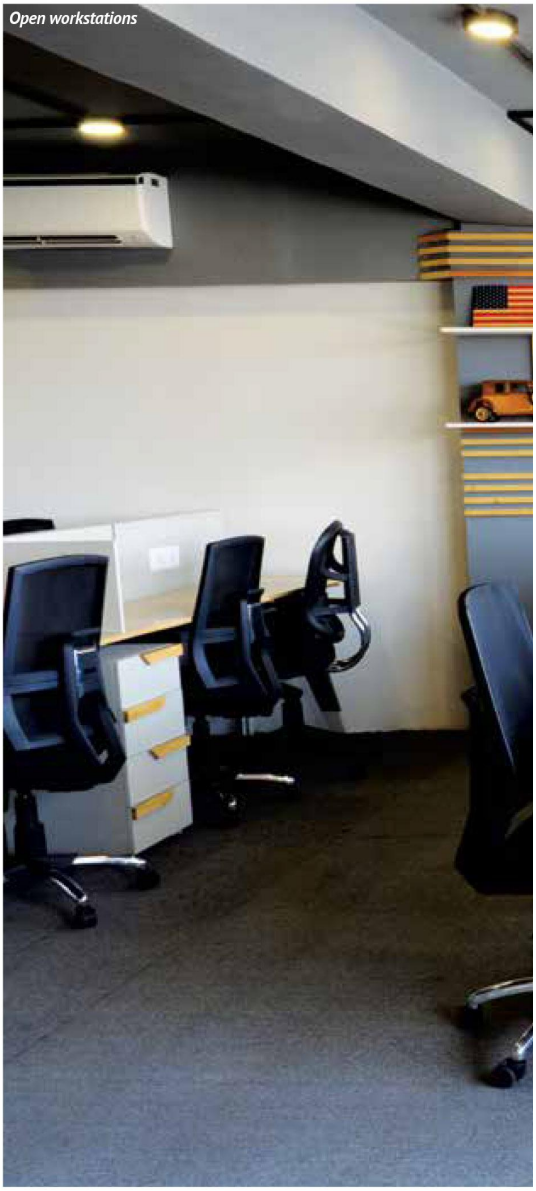


Entrance lounge

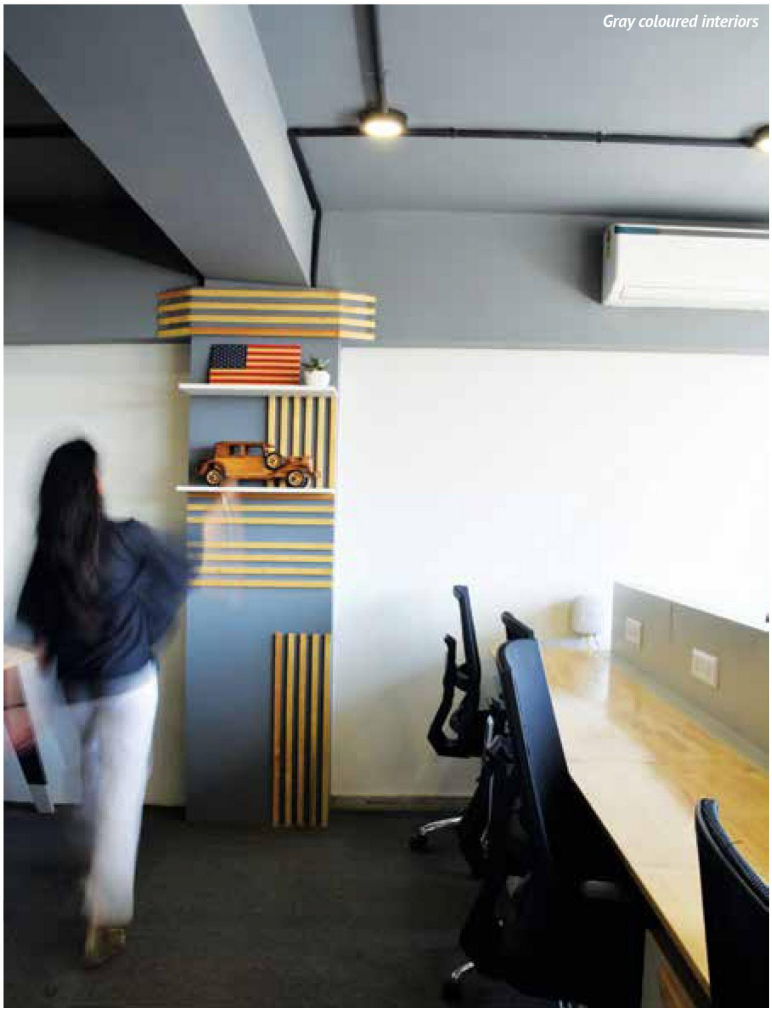
Meeting room

themselves and their business venture. Thus, they came up with an office space in the Indian capital, designed on the concept of contemporary and industrial interiors to create a minimal, raw and rejuvenating environment.

The Grey office, as it is named, includes an entrance lounge, a breakout space connected with an open pantry, 20



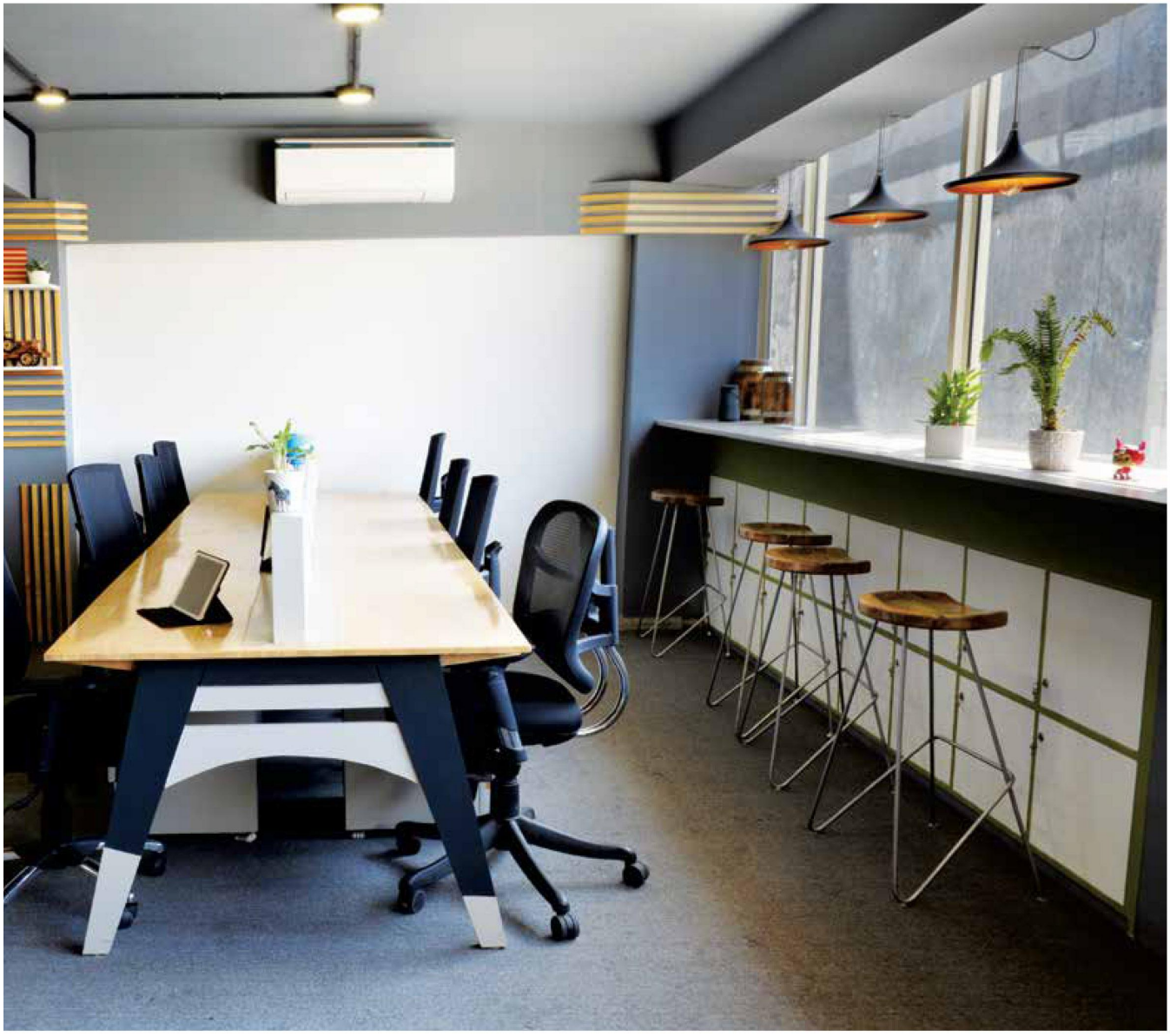
Open workstations



Gray coloured interiors

FACT FILE

PROJECT	: GREY OFFICE
LOCATION	: NEW DELHI
DESIGN PRACTICE	: ORANGEWOOD LABS
PRINCIPAL ARCHITECTS	: AR. AMIT BHATIA
DESIGN TEAM	: AMIT BHATIA AND ADITYA BHATIA
AREA	: 1800 SQ. FT.
YEAR	: 2018



PLAN

PLAN

1. Entrance Lounge
2. Open Workspaces
3. Meeting Room
4. Conference Room
5. Makers Space
6. Store
7. Toilet
8. Pantry and Breakout space

ORANGEWOOD LABS

Ar. Amit Bhatia

Orangewood Labs is a design led tech studio established with a vision to fuse design with technology, whose work seamlessly weaves interior and exterior spaces, from large architectural ideas to the smallest of furniture details. The 15 member team at Orangewood Labs is from diverse disciplines of Architecture, Interior Design, Exhibition Design, Furniture Design, Graphic Design and Engineering. They are driven by the principles of creativity, originality, consideration and enthusiasm. Minimalistic yet rooted, the firm's design philosophy is based upon the idea of 'architecture of presence'.

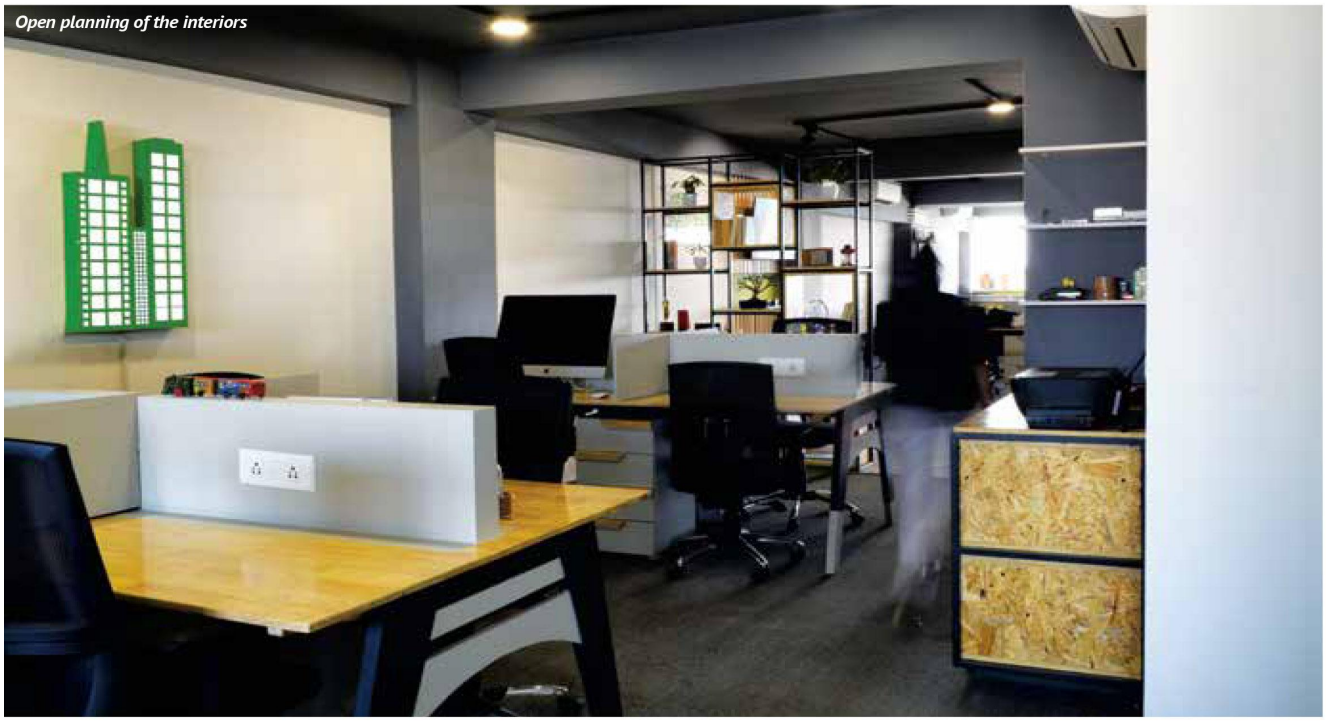
Amit Bhatia, the principal architect of the firm who has earned his Bachelor of Architecture degree from IP University, is a passionate design enthusiast. His work is characterized by the methodology to explore, produce and deliver design that fulfils the spirit of the clients brief in an inventive and unique manner. With an aim to transform the perception of design industry, he has engaged himself with diverse materials and details to create an effective, functional and responsive design. His professional experience in designing and execution includes diverse projects like retail, residential, hospitality, workplaces, brand experiences and experimental design for exhibition and events.

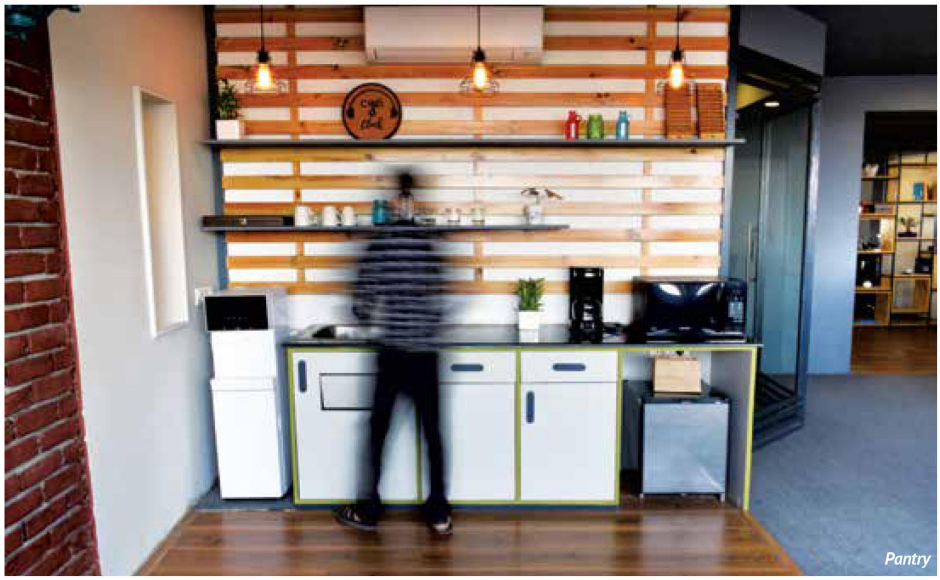
Yellow shade creates a contrast with the overall colour palette

open workstations, one conference and two meeting rooms. The spaces are incorporated with an open planning, simple and minimal detailing, humble materials and cool colours. For a raw and rustic feel, cool shades of grey were chosen for the overall interiors and are merged with splashes of sophisticated blue, yellow and green.

In-terms of layout, the office is divided into three zones, where the entrance lounge acts as the central zone segregating the working areas into two zones. The layout helps to capture maximum day light penetrating through the two openings

Open planning of the interiors





Pantry

on the site. A museum-like feel has been provided at the entrance lounge through a shelf, where products developed by the company can be showcased with a display panel for presentations. It is followed by a semi-open partition designed in M.S and chipboard, to display artifacts and thereby enhance the aesthetics.

In a busy office schedule, one might require a small refreshing space to enjoy a cup of coffee and have casual meetings. So, idea of a breakout space connected with an open pantry came into picture. Blue colour carpets were used in contrast with the grey scheme to give a striking appeal to its interiors. Use of exposed

Breakout space

Conference room

brick wall as a backdrop, adds to the industrial and refreshing character of the space. This interactive focus point created as a breakout space provides visual transparency, interactive connection, relaxation and wellness at the workplace.

Textures and furniture pieces expresses bold statement. The white and grey colour theme portrays a sense of calm and composure, which when used in ceiling and carpets, infused with M.S. frame cabins and solid rubber wood furniture, creates a neat and balanced look. While, the overall office theme exhibits tranquillity and harmony, its intelligent design relates to the grey matter of the brain that deals with intelligence and wisdom. dd